



SOCIAL MEDIA TOOLKIT

*Sample social media posts
and a suggested calendar
for the 2024 elections.*

Michigan.gov/**VOTE**

Below are sample captions that can be paired with the graphics for social media use. The social media graphics shown here can be downloaded within the zip folder located under the “Social Media” tab in the overall toolkit.

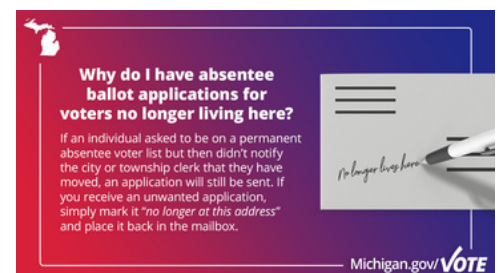
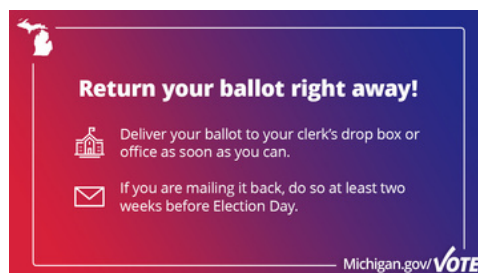
ACCESSIBLE VOTING

It’s the right of every registered voter to have the tools they need to cast their ballot. Learn more about accessible voting and accommodations at Michigan.gov/Vote.



ABSENTEE VOTING

- All registered voters in Michigan have the right to vote absentee. Ballots can be requested up to 75 days before an election. Request a ballot either online or by contacting your city or township clerk’s office for it to be mailed to you. Learn more at Michigan.gov/Vote.
- How can you cast your absentee ballot? Absentee ballots can be submitted either by mail or hand-delivered to your clerk’s office or their secure drop box. Learn more at Michigan.gov/Vote.
- If you receive an absentee ballot application for someone who doesn’t live at your address, simply write “no longer at this address” on it and return it to your mailbox. Learn more at Michigan.gov/Vote.
- Did you know that you can vote from the comfort of your home? Request an absentee ballot at Michigan.gov/Vote. Once you have received your ballot, complete it in black or blue ink, and return it as soon as possible.
- Where is your absentee ballot after you’ve submitted it? Voters can securely track the status of their absentee ballot application and ballot at Michigan.gov/Vote. Voters can also contact their local clerk’s office with questions.



You can vote from home

- Request an absentee ballot at Michigan.gov/Vote
- Receive your ballot in the mail and complete it using a black or blue pen.
- Mail your ballot ASAP to your local election clerk's office, or hand deliver it to their office or drop box.

Michigan.gov **VOTE**

How to track your absentee ballot

Want to track your absentee ballot? Issuance and receipt of your ballot is recorded by your clerk in the Qualified Voter File. Get your personalized voting information at Michigan.gov/Vote.

Michigan.gov **VOTE**

DECEASED VOTERS

Let's set the record straight: deceased voters' ballots are not counted in Michigan. Learn more at Michigan.gov/SOSFactCheck.

Do dead voters stay on the rolls?

Deceased voters' ballots are not counted in Michigan. If a person cast an absentee ballot and the clerk confirms they died before Election Day, that vote will be rejected and the person will be removed from the voter rolls. Those who claim otherwise are spreading harmful misinformation. Learn the facts at Michigan.gov/SOSFactCheck.

Michigan.gov **VOTE**

DROP BOXES

Drop boxes are a convenient, secure, and accessible way to return your ballot and cast your vote. To learn more and locate drop boxes, visit Michigan.gov/Vote.

Drop boxes are designed to be convenient BUT you can't just use any one you see. Find the voting drop box for your jurisdiction at Michigan.gov/Vote.

Drop boxes are monitored, secure, and accessible 24/7 during the 40 days prior to an election and up to 8 p.m. on Election Day. Get the facts at Michigan.gov/Vote

Drop boxes are:

- ✓ Convenient
- ✓ Accessible
- ✓ Secure

Michigan.gov **VOTE**

EARLY VOTING

Make your voice heard and vote early! The early in-person voting period for the August 6 Primary Election is July 27 - Aug. 4. Information on early voting locations and hours is available 60 days before an election. Learn more and locate early voting sites at Michigan.gov/Vote.

[See next page for graphics]



Visit Michigan.gov/VOTE to find out where you can **vote early.**

Michigan.gov **VOTE**



Who can vote early?

Any registered voter in Michigan has the right to vote early in person at an early voting site for statewide and federal elections in which they are eligible.



Michigan.gov **VOTE**



How do I vote early?

- ✓ Make sure you are registered to vote and your address is current
- ✓ Look up your early voting site information within 60 days of a statewide or federal election
- ✓ Review a sample ballot at Michigan.gov/Vote
- ✓ Visit your early voting site during the early voting period to cast your ballot

Michigan.gov **VOTE**

ELECTION DAY VOTER REGISTRATION

If you haven't registered to vote yet, you still can even on Election Day! Here's how:

- Go to your local clerk's office
- Bring appropriate identification
- Be in line by 8 p.m.

Learn more at Michigan.gov/Vote.



Election Day voter registration

You can register until 8 p.m. Election Day and vote!

1. Go to your local clerk's office. (Find its location at Michigan.gov/Vote)
2. Bring proof of residency (driver's license, state ID, current utility bill, bank statement, paycheck or government document). Digital copies are acceptable.
3. If you are in line by 8 p.m. you will be allowed to vote.

Michigan.gov **VOTE**

ELECTIONEERING AT THE POLLS

Did you know that it's actually illegal to wear campaign paraphernalia or carry signs or pamphlets to a polling place to influence a voter? Michigan.gov/Vote.



Electioneering at the polls is illegal - What to look for and how to report

The wearing of campaign paraphernalia or carrying signs or pamphlets to a polling place to influence voters is illegal. If you see anyone within 100 feet of a polling place with partisan clothing, pins, hats or other materials, report it to an election worker or call 866-OUR-VOTE.



Michigan.gov **VOTE**

HAND DELIVERING BALLOTS

Absentee ballots can be delivered either directly to your clerk's office or placed into their secure drop box. Visit Michigan.gov/Vote to locate your local clerk's office or find the drop box location for your jurisdiction.



Hand deliver your absentee ballot to your clerk's office or secure drop box.



Michigan.gov **VOTE**

ID TO VOTE

Did you know that new Michigan laws now allow you to vote with either a public or private student ID or a local government ID? Learn more at Michigan.gov/Vote.



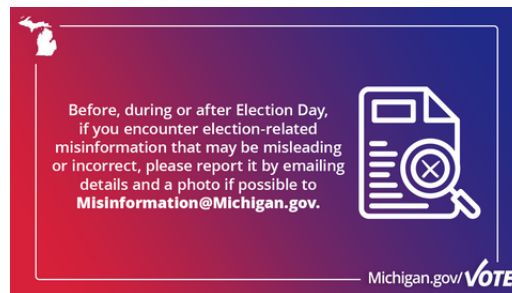
MISINFORMATION

Spreading misinformation about elections, voting, or issues on the ballot is a threat to our democracy. Report any misinformation at Misinformation@Michigan.gov.

It takes all of us to defend democracy from those who spread misinformation for political gain. Get the truth at Michigan.gov/SOSFactCheck.

Be an informed voter! Michigan.gov/VoteSmart.

Between rampant misinformation and the use of artificial intelligence, it's more important than ever to be a critical consumer of media. Before you share, know the source!



ONE WEEK TO ELECTION DAY

Election Day is one week away! Have you voted early or made a plan to cast your vote on [date]? Learn more about how to vote at Michigan.gov/Vote.



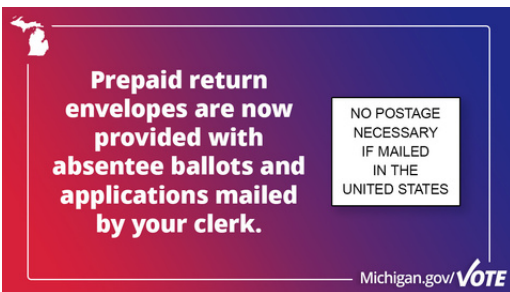
POLLS ARE NOW OPEN

It's Election Day and polls are now open! Stop into your polling place anytime between 7 a.m. and 8 p.m. to cast your ballot. Remember, even if you are in line at 8 p.m., you can still vote. Learn more at Michigan.gov/Vote.



PREPAID ENVELOPES

Mailing your absentee ballot and application is easier than ever! Your clerk provides prepaid return envelopes, so all you have to do is seal the envelope, sign it, and mail it or deposit it in a secure drop box. Learn more at Michigan.gov/Vote.




PRIMARY ELECTION PARTICIPATION

Any registered voter has the right to vote in the Primary Election on August 6 regardless of that voter's partisan affiliation. Learn more about your voting rights at Michigan.gov/Vote.



RETURN YOUR BALLOT RIGHT AWAY

Return your absentee ballot right away so you don't forget about it or have to worry about getting it in on time! Mail it back at least two weeks before Election Day or deliver it directly to either your local clerk's office or their secure drop box.



Return your ballot right away!

- Deliver your ballot to your clerk's drop box or office as soon as you can.
- If you are mailing it back, do so at least two weeks before Election Day.

Michigan.gov/VOTE

RIGHT TO NOT BE TURNED AWAY

You have the right to not be turned away on Election Day! Learn about voting, requirements, and more at Michigan.gov/Vote.



You have the right not to be turned away

You have the right not to be turned away on Election Day. Before going to the polls, understand the laws and options for voting. Visit Michigan.gov/Vote for the facts on ID requirements, the affidavit of identity, provisional ballots, accessible voting and more.

Be an informed voter!

Michigan.gov/VOTE

STUDENT VOTING

Did you know that you can preregister to vote at 16 years old? It's easy and something you can even do when you get your driver's license. This makes the process of voting much easier when you are able to cast your vote at the age of 18. Learn more at Michigan.gov/Vote.

Your voice matters. If you are a student here in Michigan, you can register to vote with either your school or home address. Learn more at Michigan.gov/Vote.



Student voting tips

- Students from MI who attend school here can register to vote at their school or home address.
- Those from MI who attend school in another state can still register to vote at their home address in MI.
- Students from another state who attend school in MI can register to vote at their school address in MI or in their home state (not both).
- All Michigan voters can vote in person on Election Day or in advance of the election with an absentee ballot.

Michigan.gov/VOTE

VOTER ASSIST TERMINALS

Voter assist terminals are ballot-marking devices that offer assistive tools for voters with visual, hearing, mobility, or other disabilities but anyone can use a VAT. Learn more at Michigan.gov/Vote.



VOTER INTIMIDATION, HARASSMENT OR COERCION

Voter intimidation, harassment, or coercion is not tolerated. If you feel like you have experienced this, please take action and notify an election worker or contact the nonpartisan election protection hotline at 866-OUR-VOTE.



VOTERS IN LINE AT 8 P.M.


Did you know that even if you are in line at 8 p.m. on Election Day, you can still vote? Learn more at Michigan.gov/Vote.

It's not too late to vote! Even if you are in line at the polls at 8 p.m., you can still cast your vote. Learn more at Michigan.gov/Vote.



VOTER ASSIST TERMINALS

Voter assist terminals are ballot-marking devices that offer assistive tools for voters with visual, hearing, mobility, or other disabilities but anyone can use a VAT. Learn more at Michigan.gov/Vote.



Student voting tips

- Students from MI who attend school here can register to vote at their school or home address.
- Those from MI who attend school in another state can still register to vote at their home address in MI.
- Students from another state who attend school in MI can register to vote at their school address in MI or in their home state (not both).
- All Michigan voters can vote in person on Election Day or in advance of the election with an absentee ballot.

Michigan.gov **VOTE**

VOTER INTIMIDATION, HARASSMENT OR COERCION

Voter intimidation, harassment, or coercion is not tolerated. If you feel like you have experienced this, please take action and notify an election worker or contact the nonpartisan election protection hotline at 866-OUR-VOTE.



Report any voter intimidation, harassment or coercion you witness.

Notify an election worker or contact the nonpartisan election protection hotline at **866-OUR-VOTE**.

Michigan.gov **VOTE**

VOTERS IN LINE AT 8 P.M.

Did you know that even if you are in line at 8 p.m. on Election Day, you can still vote? Learn more at Michigan.gov/Vote.

It's not too late to vote! Even if you are in line at the polls at 8 p.m., you can still cast your vote. Learn more at Michigan.gov/Vote.



Voters in line at 8 p.m. on Election Day can still vote

The polls are open from 7 a.m. to 8 p.m. for all elections. By state law, as long as you are in line at your polling place by 8 p.m., you have the right to cast your ballot. Be an informed voter! Find more helpful information at Michigan.gov/Vote



Michigan.gov **VOTE**

VOTER TIPS & INFORMATION

Your voice matters. Make it heard with your vote. Find your polling place and learn more at Michigan.gov/Vote.



JUNE 2024

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1
2	3	4	5	6 Vote early	7	8
9	10	11 Student voting: driver's license	12	13 Absentee ballot: how can you cast your vote?	14	15
16	17 Drop box post	18	19	20 Absentee ballot: how can you cast your vote?	21	22
23	24 Prepaid envelopes	25	26	27	28 Hand delivering ballots	29
30						

JULY 2024

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1 Return your ballot right away	2	3	4	5	6
7	8 Electioneering at the polls	9	10	11 Misinformation	12	13
14	15 Primary election participation	16	17 ID to vote	18	19 Mail in absentee ballots	20
21	22	23 Mail in absentee ballots reminder: two weeks from Election Day today	24	25	26 Deceased voters	27
28	29	30 One week to Election Day	31 Right to not be turned away			

AUGUST 2024

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1 Voter intimidation...	2 Accessible voting	3
4	5 Voter registration on Election Day	6 <ul style="list-style-type: none">• Polls are now open• In line at 8 p.m. MI Primary Election	7	8	9	10
11	12	13	14 Misinformation	15	16	17
18	19	20 Student voting: driver's license	21	22	23 Absentee voting	24
25	26	27	28	29	30	31

SEPTEMBER 2024

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3 Student voting: your voice matters	4	5	6	7
8	9	10	11	12 Misinformation	13	14
15	16 Return your ballot right away	17	18	19	20	21
22	23	24	25 Absentee voting	26	27	28
29	30 Prepaid envelopes					

OCTOBER 2024

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3 Primary election participation	4	5
6	7	8	9 Absentee voting	10	11	12
13	14 Electioneering at the polls	15	16 ID to vote	17	18 Mail in absentee ballots	19
20	21	22 Mail in absentee ballots reminder: two weeks from Election Day today	23	24 Deceased voters	25 Accessible voting	26
27	28	29 One week to Election Day	30 Right to not be turned away	31 Voter intimidation... <i>*with this being Halloween, this can be flexed to Oct. 28</i>		

NOVEMBER 2024

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1 Voter tip: vote graphic	2
3	4 Voter registration on Election Day	5 <ul style="list-style-type: none">• Polls are now open• In line at 8 p.m. Presidential Election	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30