Sample newsletter copy – Volunteering to be a poll worker

Dear [Company Name] employees

As we enter the 2024 election season, we know the level of noise and confusing information about elections can be overwhelming. Everyday we see information about elections that can be hard to navigate. But in this critical election year, [Company Name] is committed to making sure our employees, customers and communities can have rightly placed faith in the security, safety and accessibility of our elections. That's why we are encouraging our employees to consider becoming a poll worker in their town or city this election year.

Michigan's elections are decentralized, which means they are carried out by locally elected clerks in the state's 1,521 cities and townships. As Michigan prepares for the 2024 general election, your hometown clerk will be looking for residents to work at Early Voting sites and the polls on Election Day.

Please consider this unique opportunity to support your local community and uphold the integrity of Michigan election's process. Poll workers are critical players" in helping ensure that Michigan elections are carried out efficiently and accurately. Visit Michigan.gov/PollWorker to sign up with the state's poll worker recruitment program. You can make a real difference this election year.

[Company Name] has partnered with "Michigan Business United for Elections," a coalition of Michigan companies that have come together to promote safe, secure and accessible elections in Michigan in 2024. We as employees of [Company Name] are trusted members of communities where we live, work and do business. When we serve as poll workers, it bolsters the trust our communities have that every valid vote, and only valid votes, will be counted, and builds faith that our elections reflect the will of the people of Michigan.

We encourage you to talk to your supervisor about this opportunity and how you might be able to participate in administering this year's elections. For more information, reach out to [internal contact].