

Sample newsletter copy – Voter education

Dear [Company Name] community,

At [Company Name], we strive to create an environment each day that fosters trust and understanding among our employees. Work that challenges and inspires, and that is conducted in an inviting and stimulating environment, leads to greater cohesiveness, creativity, productivity, and fulfillment.

These principles also apply to our lives outside of work. When we undertake projects or activities that inspire and motivate us, we feel a greater connectedness within ourselves and to those around us. As we enter the 2024 election season, we know the level of noise and confusing information about elections can be overwhelming. Every day we see information about elections that can be hard to navigate. That is why [company name] has joined the Michigan Business United for Elections, a coalition of Michigan companies that have come together to promote safe, secure and accessible elections in Michigan in 2024.

As a part of this initiative, we will be using our company's reach to help Michigan voters know their rights, understand how elections work and how they can participate. Here are things you can do to participate in this effort:

- **Register to vote.** If you have not registered to vote or need to update your voter registration, do it now. For more information about the requirements to register to vote, visit Michigan.gov/Vote.
- **Encourage your family and friends** to register to vote if they are not already registered.
- **Learn more about how elections are run at your local level.** Ask your city or township clerk about becoming a poll worker. The better informed you are, the better you can respond to questions and dispel misinformation.
- **Vote.** It is your fundamental right as an American citizen. More than one election has been won or lost by a handful of votes. When you vote, your voice matters.

A better future is only possible if everyone has a voice in the decisions that shape that future. Becoming a well-informed and engaged voter is an effective and powerful first step. As a part of the Michigan Business United for Elections coalition, we encourage all of our customers, employees and community members to

become active supporters of civil discourse and to encourage their community, state, and national leaders to do likewise.

For more information about [Company Name's] participation in the Michigan Business United for Elections, please contact [contact name/email/or phone]. To learn more about elections, how to participate, and how to become a poll worker, visit Michigan.gov/vote or your hometown election clerk's website.