

## Your **General** Member Benefits and Privileges

- Dedicated membership liaison to help navigate your membership
- Free attendance to Inside Membership
- Discounts on business and everyday essentials, including office supplies
- Ability to use "Proud Member" logo on your website and printed materials
- Participation in the Health Care Council
- Member listing on online membership directory
- Ability to submit press releases and editorial content to be considered for publishing in the *Detroiter* magazine and/or e*Detroiter* weekly e-newsletter
- Five *Detroiter* magazine subscriptions
- Welcome listing as a new member in an upcoming *Detroiter* and the Small Business and e*Detroiter* e-newsletters
- Access to members-only events and sponsorship opportunities
- Member pricing for signature events (including Detroit Policy Conference, International Women's Day, and other networking events)
- Access to Leadership Detroit, MichAuto, and other specialty programs
- Engagement and communication based on your interests/roster management
- Stay on top of the Region's latest business, economic news, and opportunities each day by opting-in to receive Chamber e-newsletters

# General Membership

## BENEFITS AND PRIVILEGES

### EVENTS AND NETWORKING OPPORTUNITIES

#### Member Events

Network with companies of all sizes and industries, learn from industry experts, and build strategic partnerships during the Detroit Policy Conference, International Women’s Day, Meet Southeast Michigan Government Leaders events, and more.

#### Inside Membership

Discover your businesses full range of membership benefits, connect with key Chamber staff, and network with other member businesses.

#### Detroit Policy Conference

Explore critical issues related to economic progress throughout the Detroit Region, participate in thought-provoking discussions, and network with over 800 of the Region’s business, civic, and government leaders.

#### International Women’s Day

Become empowered by leading women across the Region as they offer insight and foster inclusiveness in the workforce.

#### Meet Southeast Michigan Government Leaders

Learn from county leaders, members of Congress, and government insiders through panel discussions on politics and policy.

### INCREASED EXPOSURE

#### Brand Awareness

Submit your business news through the Member News section of the Chamber website for online posting and potential inclusion in the *Detroiter* magazine and e-newsletters. Additionally, share events to the Chamber’s online member-events calendar.

#### Chamber Publications

Receive up to five free copies of the *Detroiter* magazine and access the best-in-class data and research publications, including the State of the Region, State of Education and Talent, Michigan is Automobility, and more.

#### Leveraging Relationships

Access the Chamber’s purchasing power to reduce business expenses through Hub-365. Plus, participate in making the Region a healthier place to live and work through Wellness Works, the Chamber’s health and wellness program in partnership with Blue Cross Blue Shield of Michigan.

#### Sponsorship and Advertising

Sponsor Chamber events and advertise in the *Detroiter* magazine to gain exposure for your business.



For more information, please contact a member specialist at 1.866.MBR.LINE.